

## MANAGED ENDPOINT DETECTION AND RESPONSE

*The Absolute Best Way To Manage Today's Security Threats!*

**82%** of SMBs say  
they have experienced a cyber attack  
that their AV systems didn't catch.

Source: 2018 State of Cybersecurity in Small and  
Medium Sized Businesses, Ponemon Institute

Security used to be easier. You installed an Anti-Virus (AV) solution, train your employees not to click on unknown links and kept software and websites up to date.

AV solutions have done a great job of helping to keep small and medium-sized businesses (SMBs) safe for many years. However, the threat patterns are changing, and SMBs need a different type of protection to combat these increasingly sophisticated, severe attacks. Here's why: AV solutions rely on signatures (*think of a digital fingerprint*) to detect threats, but the latest threats don't use signatures and can slip through and enter your company's network undetected.

**Here are a few examples of some of the risks we're seeing in the marketplace now:**

- **Weaponized Documents** that may seem like harmless PDF attachments in your emails but execute attacks once they enter your network.

- **Zero-Day Threats** that find obscure and/or unknown computer vulnerabilities and exploit them before software or hardware providers can issue updates.

- **Fileless Threats** that don't require downloads, but execute from memory, making them difficult to identify.

- And of course, **Continued Ransomware Attacks** which can disable IT networks as cyber-attackers demand huge ransoms to restore data and services.

**Why Managed EDR (Endpoint Detection and Response) is the best choice now for your IT security and business continuity:**

**Protect Your Business From Ransomware Attacks**  
Gain peace of mind by using Managed EDR to roll back and all devices to their pre-threat state. Simply click and restore infected machines to a fully productive state, no matter which strain of ransomware is holding them hostage. There's no need to pay expensive ransoms to cyber-attackers.

**Increase Employee Productivity**  
Eliminate threats that outwit traditional AV solutions and maintain faster device performance, creating fewer distractions to eat into employee productivity.

**Let The Experts Manage It For You**  
Don't spend time trying to support and manage your own systems and security. You focus on running and growing your business, TRS will provide the ongoing support for your network security,

### ✓ Managed EDR ✓

- ✓ Help prevent ransomware by rolling back devices to their pre-infection state.
- ✓ Use artificial intelligence (AI) to detect and prevent both current and emerging threats, with continual updates to platform.
- ✓ Monitor processes before, during, and after execution, to prevent new threats from slipping in.
- ✓ Monitor your systems in Real-Time.
- ✓ Keep your devices performance fast with continual monitoring.

### ✗ Anti-Virus ✗

- ✗ Can't roll back to a pre-infection state, increasing your ransomware risks.
- ✗ Use signatures to identify threats, meaning capabilities lag behind cyber-attackers' latest strategies.
- ✗ Fly blind during execution, creating an entry point for new threats from savvy attackers.
- ✗ Rely on daily or weekly scans, increasing your risks.
- ✗ Can slow down your device performance with long scans.

**Managed EDR Pays For Itself...**

**By Keeping Your Business Safe & Secure!**